

FOOD DRIVE HANDBOOK

Community Resource Service

102- 1100 Clarence St. South,
Brantford, ON N3S 7N8
P) 519.751- 4357 • F) 519.751 – 0810
www.crs-help.ca
Charitable Registration No. 11926 0297 RR0001



CRS Food Bank & Distribution

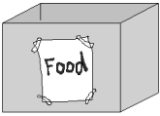
THINGS TO REMEMBER

POSTERS



- Place the posters in high traffic areas to increase visibility. (i.e. entrance and exits, lunchroom, coffee machine, washrooms).

BOXES

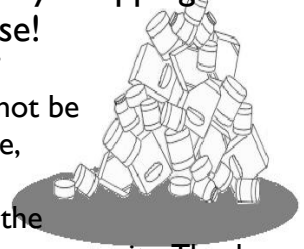


- Find a visible and/or central location to place your food drive boxes (i.e. lunchroom, water cooler, lobby). If at all possible, please use your own boxes. Photocopy paper boxes work perfectly!

FOOD DRIVE DONATION PICK-UP

Help take your donation further by dropping it off at our warehouse!

Please keep in mind that due to the volume of food drives, the date that you requested may not be available. If the alternate date is not acceptable, we will be happy to work out alternate arrangements with you. Please try to have all the donations at one central location, preferably, near an exit. Thank you!



questions?
comments?
concerns?

Please contact:

Ashley Singleton
Community Food
Procurement Co-ordinator
519-751-4357 ext. 38
asingleton@crs-help



FOOD DRIVE IDEAS *for...*



DRESSDOWN DAY...

Charge everyone a donation to wear jeans or a crazy article of clothing one day.



THEME DAYS...

Designate each day of the week for a different food. For example: Macaroni Monday, Tuna Tuesdays, White Rice Wednesdays, Tomato Sauce Thursdays, Canned Fruit Fridays.



BROWN BAG IT...

Bring a lunch to work and donate the cost of a lunch for one day.

PEANUT BUTTER DRIVE...

Hold a food drive for two specific items: peanut butter & jelly. Kick-off your food drive by serving peanut butter & jelly sandwiches.

MATCH GAME...

Ask management if they will match staff donations with food or a cash equivalent. This is a great way to instantly double your food drive!

GUEST STAR...

Arrange to have a Food Bank speaker come as a kick-off, wrap-up or a mid-drive motivator for your food drive. Please call 519-751-4357 ext. 38 to arrange.



FOOD CHAIN...

Create a goal to wrap a line of food around someone's office, a room, etc...

SPREAD THE WORD...

Help promote the food drive in a newsletter, email, or on your outdoor sign.

BLESSED ARE THE CHILDREN...

Divide the youth by age and have each age group bring in a different item.



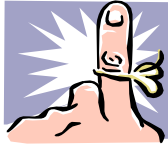
SPLIT DOWN THE MIDDLE...

Sell tickets and hold a 50/50 draw. Who wouldn't like a little extra cash? Or sell tickets for a half day-off raffle.



FORGET-ME-NOT...

For colleagues that forget to bring in food or for those organizations with restricted space, consider collecting cash instead of food.



For every \$1 donated we are able to provide \$8 worth of emergency food.

NEW "DO"...

Give your boss, colleague or teacher a new hairdo if the organization reaches their goal.



FRIENDLY COMPETITION...

Divide your group in teams and challenge each other.

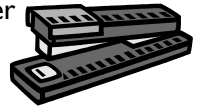
ALL DRESSED UP...

Have your colleagues wear the most formal attire that they never have the opportunity to wear.



PAY DAY...

Consider attaching a Food Bank brochure to the employees pay stubs as a reminder to bring in donations.



PAINTING A BRIGHTER FUTURE...

Have children paint a picture of what it means to them to help someone else. Post these in a hallway or class room to remind them throughout the food drive why they are helping.



THE WINNER IS...

Hand out awards in various categories: who brings in the most food, who was the most enthusiastic, who was closest to guessing the final total poundage, first person to bring their donation, etc...



FAMILY TO FAMILY...

Aim to collect enough food to feed a family of four for a week. See how many families you can help!

For more suggestions on how to personalize your food drive or ways to motivate your colleagues, please call our Food Procurement Coordinator at 519-751-4357

Thank you for your support and good luck!

MOST NEEDED ITEMS

Peanut Butter

Hot & Cold Cereal

Canned Meat

Macaroni & Cheese

Pasta and Pasta Sauce

Pork & Beans

Nutritious Lunch Snacks

Canned Stews

Canned Tomatoes

Canned Fruit

Powdered Milk

Canned Vegetables

Fruit Juice, Sugar, Flour

Rice, Muffin Mixes

Personal Items (toiletries)

HUNGER COUNT

Your generous support has allowed
CRS- Food Bank & Distribution Services
to continue to provide emergency food assistance to both
individuals in crisis and to other partner organizations
including:

Emergency Hamper Programs
Community Meal Programs
School Breakfast Programs
Shelters & Residential Programs
Other Community Programs

2010-2011 Statistics

Total Emergency Hampers:	15, 673
No. of Clients Supported on Average Each Month:	3, 500
• Children: 38%	
Total Pounds Donated:	835, 569
Total Pounds Distributed:	626, 234

For more information on the Food Bank,
who we serve or additional ways in which
you can make a difference, please visit us at:

www.crs-help.ca



Volunteer Opportunities

We Can Use Your Help!

- Warehouse Associates
- Drivers
- Driver Assistants
- Food Drive Assistants
- Special Events
- Office/Reception

For more information on how to volunteer for these positions or many others, please contact the Volunteer Coordinator at the Food Bank by calling 519-751-4357 ext. 25

You can also receive additional information on volunteering by filling in the bottom form and mailing it to:

CRS- Food Bank & Distribution Service
102-1100 Clarence St. S.
Brantford, ON N3S 7N8



Please contact me with additional volunteer opportunities and how to become more involved in our community.

Name: _____

Organization (if applicable): _____

Address: _____

City: _____ Postal Code: _____

Phone Number:() _____

Email Address: _____

Areas of Interest: _____

I am available during business hours

I am available weekends and evenings

